

Press Release

University of Jendouba receives NCEE Entrepreneurial Award

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The National Centre for Entrepreneurship in Education (NCEE) is delighted to announce that the University of Jendouba has been awarded the NCEE Entrepreneurial Award, achieving 3-year accreditation.

The University of Jendouba has been recognised for its clear and credible entrepreneurial identity, with entrepreneurship embedded across strategy, teaching, employability, and external engagement. Positioned as a driver of innovation, social responsibility, and sustainable regional development, this approach reflects strong alignment with both institutional mission and local socio-economic priorities.

Independent reviewers praised the University's mature and coherent institutional approach, underpinned by committed leadership and well-defined governance structures. Entrepreneurship and employability are embedded as core priorities, ensuring strong alignment between strategic intent and operational delivery across faculties and campuses.

A key strength is the University's inclusive and well-structured ecosystem for developing entrepreneurial people. Through initiatives such as the PEEJ and 4C Centre, students and staff benefit from integrated curricular and extracurricular support, including applied learning, mentoring, incubation, and strong employer engagement. This whole-institution approach ensures consistent development of entrepreneurial skills, mindsets, and capabilities.

The panel also highlighted the University's deep engagement with its regional context, particularly its focus on rural development, sustainability, and widening participation. Strong partnerships with public authorities, businesses, and community organisations position the University as a key contributor to local socio-economic development. The award recognises a well-established foundation with clear potential to further evidence and scale long-term impact.

Speaking on behalf of NCEE, Ceri Nursaw, Chief Executive of NCEE, said:

NCEE is proud to recognize the University of Jendouba for its unique identity as a 'green university' that has successfully aligned its entrepreneurial mission with sustainable regional development and agricultural innovation. This award validates their mature ecosystem where entrepreneurship supports economic and societal needs.

Speaking on behalf of University of Jendouba, Hanen Rebhi, Director of Student Entrepreneurial Pole of University of Jendouba (PEEJ), said:

We are truly honoured by NCEE's decision and grateful for the confidence placed in our institution through the award of three-year accreditation. The detailed assessment report is both affirming and extremely useful as we continue to strengthen and develop our entrepreneurial activities.

This prestigious recognition, across Africa and the MENA region, acknowledges our efforts and will act as a catalyst for future growth. It positions the University of Jendouba as a hub of entrepreneurial spirit, fostering student innovation. This accolade will undoubtedly attract ambitious students and open doors to exciting collaborations, while enhancing our international visibility.

We look forward to continuing our collaboration as part of the NCEE community of Entrepreneurial Award holders.

Notes

About the NCEE Entrepreneurial Award

Launched in 2024, the NCEE Entrepreneurial Award recognises innovative and transformational universities and departments making a demonstrable impact on their students, communities, and wider society. The Award is based on a rigorous, independent review process assessing culture and leadership, entrepreneurial development, and context and place, and is valid for three years.

Award holders join an active community of practice that shares learning, celebrates achievement, and supports the continued growth of entrepreneurial education across the UK and beyond.

To learn more about the NCEE Entrepreneurial Award or to explore how your university or department can apply, visit:

👉 www.ncee.org.uk/entrepreneurial-award