



developing creative mindsets



Prof Lesley Dobrée
Executive Coach and Director of Entrepreneurial Leadership Programmes

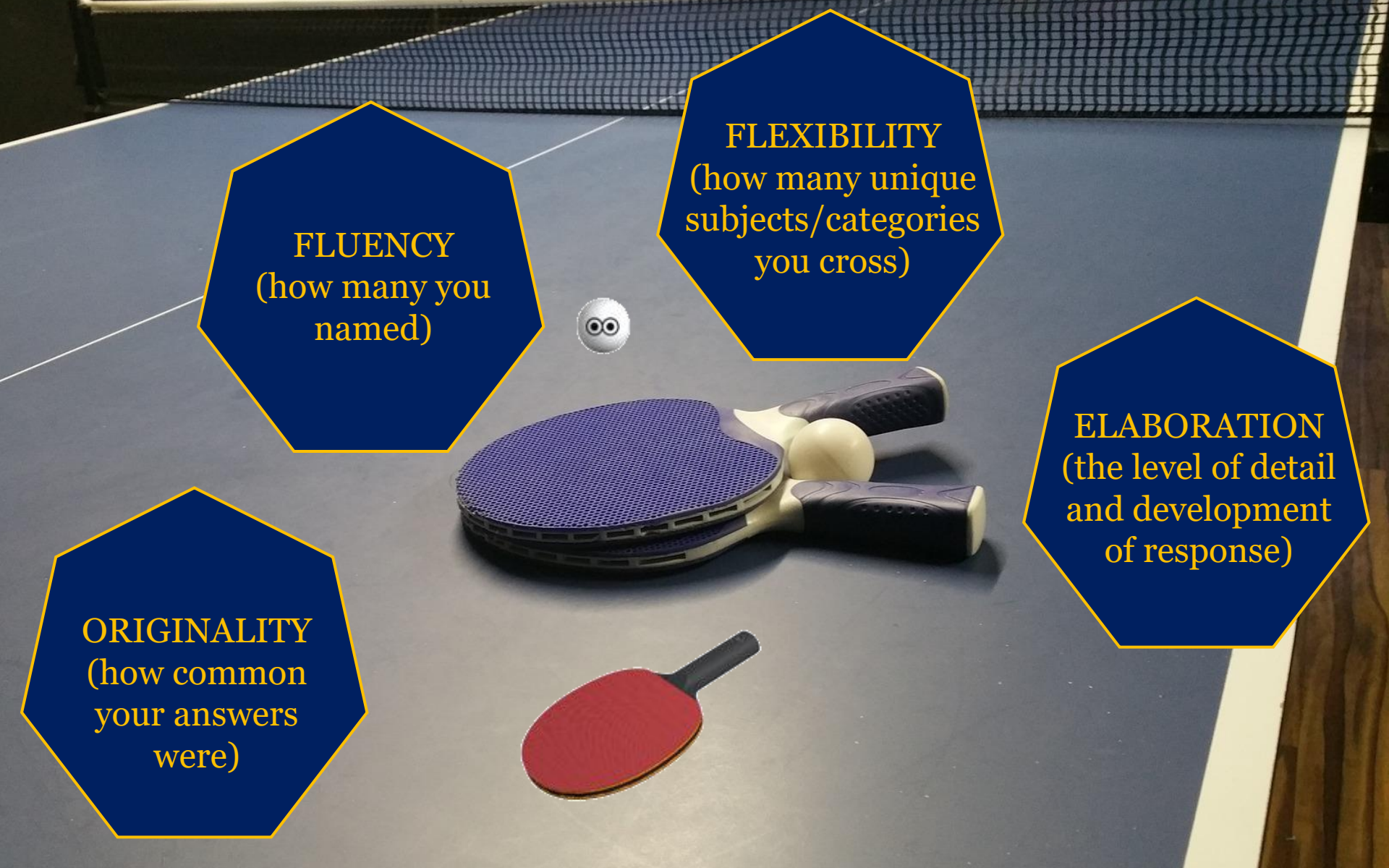
Nick Dearden
HE Leadership Consultant

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Your innovative mind



How many
alternative uses
can you come up
with for a
PING PONG BALL
in **5**
minutes?



FLUENCY
(how many you
named)

FLEXIBILITY
(how many unique
subjects/categories
you cross)

ORIGINALITY
(how common
your answers
were)

ELABORATION
(the level of detail
and development
of response)

Ok, we may need this, BUT we shouldn't do it in this manner

We don't need this

OK, *ok*, we need this and we should do it this way, BUT it only applies to others and not me

My case is different from others', so I worry about how the changes will impact on me in ways they won't impact on others

This is completely obvious – why are we even wasting time talking about it?

and also...

Everyone else is on board with this, so we'll make the best of it

Common organisational reactions to innovation

The time-poor innovator's approach towards innovation



The little & often mindset

Take off the senior leader's hat now and again

Make it part of the institution's strategy

Promote a pervasive culture of innovation

Battle against limiting beliefs*

*at least at the outset

The *little & often* mindset

Creating
a habit of
innovation



*Link back to
the purpose of higher
education:*

Understand
Your Institution

Understand
demand for
services

Understand
The HE Sector

**The
little & often
mindset**



The little & often mindset

10 Tasks
3 Weeks

Task 1 (5 mins):

Choose an aspect of either your work at your institution or in the sector which you would like to consider in relation to an **innovative approach**

Task 2 (5 mins):

Jot down **as many different ideas** that can:
impact positively on the way you support that
and/or
address the issue
and/or
enhance an integral aspect of the student experience / employability

Task 3 (3 mins):

Whittle all the ideas you came up with during the previous task down to the **top 3 ideas you regard as most viable**



Task 4 (2 mins):

Consider your top 3 ideas and pick the **one idea** you consider to be the **most viable** out of the them.



Understand
Staffordshire
University

Understand
demand for
services

Understand
the HE
sector

Task 5 (5 mins):
Make two lists:

<u>The idea's strong selling points</u>	<u>Challenges to implementation</u>
?	?
?	?
?	?

Task 6 (5 mins):

From the **3** challenges to implementation you have identified in respect of the idea, think of and write down ways you would address the first one.

Task 7 (5 mins); Task 8 (5 mins):

Repeat **Task 6** in respect of the remaining two challenges identified in **Task 5**.

The City of London
Task 9 (5 mins):
Draw up an implementation plan: (i) who will you share the idea with first; (ii) in what manner; (iii) when



Time to reflect

