



ENTREPRENEURIAL LEADERS

2019

Plan and respond to current and future challenges

Help your university learn from others

Be part of a wider network of leaders driving change

Develop your entrepreneurial leaders



Entrepreneurial Leaders – leading change

Over the last eight years Entrepreneurial Leaders has helped over 160 university leaders and 85 universities respond and react to change. Built on the most up to date knowledge and experience the programme provides practical support and theoretical underpinning to help organisations implement change with participants learning from best practice and current thinking.



“ Excellent programme that gave me a new way of innovative thinking and enactment. ”

**Dr. Andy Salmon, Executive Dean,
College of Liberal Arts, Bath Spa University**



This programme is highly interactive and encourages participants to appraise the entrepreneurial capacity of their institution and lead change.

Leadership

Building confidence, the programme helps participants to anticipate and understand the challenges their organisation faces. It identifies an understanding of strategies for best practice while encouraging a flexible approach to build an enterprising and innovative entrepreneurial university. Participants return to their institution with the innovative knowledge required to overcome and drive change within their institution.



Network

Strong relationships are built during this programme leading to long lasting engagement between participants, universities, tutors, policy makers, leading vice-chancellors and experts in the field of university education nationally and internationally. Participants are surrounded by contributors who share similar frustrations, passions and determination, with multiple opportunities to tap into advice and knowledge to broaden their perspective of the challenges their organisation faces and strategies to lead effective change.

Policy

Higher education plays a central role in underpinning economic growth throughout the UK and any policy changes affecting higher education will have wider macroeconomic effects on the country. Our programme provides participants with the platform to interact with influential policy leaders to explore and identify the factors that will most likely shape the future agenda for the sector, considering their impact and implications.

Entrepreneurial university

We encourage participants to drive the entrepreneurial agenda, to lead change by using the strategies and techniques explored throughout the programme. We support participants to turn ideas into action and contribute to a successful entrepreneurial university.

Programme outline

The programme consists of three modules, with additional tutor group meetings. From the start we ask participants to identify challenges that their organisation is facing. The programme then supports them to address the challenges and develop practical strategies.

Module one:

22nd – 25th January
University of Oxford

This module explores the entrepreneurial university concept. It considers the skills needed to lead entrepreneurially, to face current challenges and develop strategies to lead change. Participants will be allocated tutor groups providing additional support and knowledge to explore and further discuss approaches, concerns and strategies.

Module two

9th – 12th April
University of Salford and University of Manchester

This explores the process in which the key skills and strategies of the entrepreneurial university concept are applied in practice and the challenges faced in implementation. It explores cross team collaboration and the systems to minimise obstacles through shared resources and departmental developments.

Module three

25th – 28th June
Central London

Focussing on actions for change, it supports participants to plan for entrepreneurial change within their own institution. Discussing the predicted future of higher education and anticipating the likely challenges that will face them when introducing change and transformation. It will also seek to embed the essential skills to adopt proactive entrepreneurial behaviour.



“ It was very valuable to bring together senior leaders for whom entrepreneurial behaviours and mind-sets are essential, to share their experiences, challenge orthodoxies and enable a wider understanding of sector leadership. ”

Rebecca Bunting, Vice-Chancellor,
New Buckinghamshire University

Who should apply?

The programme is designed for senior leaders who:

- Will lead change within their organisation and guide the strategic direction
- Wish to identify entrepreneurial approaches especially in resource constrained environments
- Seek to further understand the higher education sector and the policy environment
- Keen to extend their networks and learn more about higher education

Following the application, the forms submitted will be passed onto our selection team. Applicants should expect to hear within two weeks of their submission as to whether their application has been successful.



About NCEE

The National Centre for Entrepreneurship in Education (NCEE) supports higher education to build its entrepreneurial future. Working with universities, its senior leadership and practitioners we provide a range of services ensuring UK higher education remains at the forefront of enterprise and entrepreneurship. We represent higher education, and run programmes in the UK and around the world to embed entrepreneurial practice.

Costs

Early bird fee £11,250 (including VAT) – for applications received by the 28th September 2018.

Full fee £12,250 (including VAT).

Includes accommodation, meals and refreshments and travel during the modules.

Our contributors in 2018

included

Professor Stuart Corbridge, Vice-Chancellor and Warden, Durham University

Professor Paul Croney, Vice-Chancellor and Chief Executive, Teesside University

Nicola Dandridge, Chief Executive, Office for Students

Chris Hale, Director of Policy, Universities UK

Professor Philip Hallam, Vice-Chancellor and CEO, Arden University

Nick Hillman, Director, Higher Education Policy Institute (HEPI)

Mark Leach, Founder and Editor, Wonkhe

Professor Mary Stuart, Vice-Chancellor, University of Lincoln

For more information

More information and the application form is available at www.ncee.org.uk/programmes/leadership or contact Erica Brice, Deputy CEO, erica.brice@ncee.org.uk.

To discuss more about the benefits of the programme contact Liz Bromley, Entrepreneurial Leaders Ambassador LBromley@uclan.ac.uk



“Energising, supportive, enlightening. Excellent basis for expanding networks that are both supportive and challenging.”

Professor Margaret Ross,
Vice Principal for People Strategy,
University of Aberdeen



Partner network

