

ENTREPRENEURIAL

LEADERS

2018



ncee
Entrepreneurship in Education

Entrepreneurial Leaders – leading change

Uncertainty and a rapidly evolving landscape are forcing universities and entrepreneurial leaders to respond to a challenging and complex set of issues that affect higher education.

Managing and responding to rising student expectations, ensuring research sustainability and excellence, maintaining the technology infrastructure, responding to increasing cost and shifting funds whilst operating at a global level can be a daunting task. Over the last seven years we have helped over 150 leaders respond and react to these challenges through our programme for entrepreneurial leaders.

This programme has never been more relevant as we face the gradual process of leaving the EU and the need to ensure continuity for staff and students throughout this transition period. With the additional changes affecting higher education including the impact of the teaching excellence framework and a new research excellence framework, it is a necessity for universities to maintain a global outlook while seeking opportunities and influencing future policy to guarantee the success of their institution.

Our programme is designed to offer an up to date knowledge exchange focusing on the concepts and strategies to respond to a changing landscape. We will support and guide entrepreneurial leaders to drive change and embed efficient systems.

“Provocative, relevant and timely, I valued hugely my time on the programme. It’s been fascinating to watch the career trajectories of those in my cohort (and their institutions) and living proof of the impact of the course.”

**Professor Paul Gough,
Pro-Vice-Chancellor and Vice-President,
RMIT University, Australia**



Programme team



Programme Director – Professor Lesley Dobree

Former Deputy Vice-Chancellor – Anglia Ruskin University

Professor Dobree has extensive knowledge, expertise and experience of leadership within higher education gained over a period of 25 years. She has held a range of senior posts including Dean of Faculty and, for 13 years, until July 2017 was Deputy Vice-Chancellor at Anglia Ruskin University. Lesley's successful academic career was built on her early professional experience of working as a nurse and midwife and later in a range of senior management roles in London teaching hospital NHS Trusts. She has now set up her own company Dialogue for Success, which provides executive coaching and consultancy services. Lesley was a participant on the programme in 2012 and has been a supporter of the programme ever since.



Entrepreneurial Leaders Ambassador – Liz Bromley

Deputy Vice-Chancellor – University of Central Lancashire

Liz joined the University of Central Lancashire in September 2016 where she is responsible for the university's planning processes, international strategy, student administration, communications and marketing. Prior to this Liz spent four years as Registrar and Secretary of Goldsmiths, University of London, where she led many university strategic projects and delivered a full range of student support services. Earlier in her career, she developed the sector leading Student Life division at the University of Salford, delivering innovative services to enable student success, with a focus on employability and student entrepreneurship during and after their studies. Liz was a participant on the 2014 programme and has since been a tutor.

This programme is highly interactive, building from the experience of participants, leading thinkers and practitioners exploring a range of different university contexts, encouraging participants to appraise the entrepreneurial capacity of their institution and identify areas for potential development and change.

Personal leadership

Entrepreneurial leaders not only benefit from this programme as individuals but they also return to their institution with the innovative knowledge required to overcome and drive change within their institution. The programme builds on the participant's confidence and helps in anticipating the likely challenges that they will face. It identifies an understanding of strategies for best practice while encouraging a flexible approach to build an enterprising and innovative entrepreneurial university.

Networking

We recognise that creating change is not something that happens quickly and participants need continued support, encouragement and a fresh input of ideas. Peer group learning is emphasised throughout the programme. You will build strong relationships leading to long lasting engagement between participants, tutors, policy makers, leading vice-chancellors and experts in the field of university education nationally and internationally.

Programme outline

Module one:

With a focus on the concept of the Entrepreneurial University, participants will hear from vice-chancellors about the entrepreneurial challenges they face and how they are meeting them. Participants will be put into tutor groups where they will be supported by our alumni to explore case studies and strategies to face change. These tutor groups will also meet in between modules.

Module two:

The second module applies the knowledge gained from module one into practice. Hearing from universities and considering case studies including those based on the host institution, participants will consider how to face challenges within higher education. Participants will also identify ways to change and innovate within their own institution.

Module three:

The final module focuses on actions for change. Participants will be supported to plan for entrepreneurial change within their own university. Participants will hear from leading policy makers to explore some of the current issues facing them and their institution.

The programme offers the participant to have their achievements formally recognised with an accreditation for completing the course.

Wider policy

Higher education plays a central role in our economy and society. Our programme offers entrepreneurial leaders the opportunity to interact with influential policy leaders giving participants a platform to respond to current and potential future change. The programme includes speakers from government departments and leading policy organisations such as HEPI and HEFCE.

Entrepreneurial University

Students and funders have high expectations and want greater value for money on their investment. In order to respond institutions need to demonstrate enterprise and innovation at the heart of their organisations. We will introduce participants to the entrepreneurial university, encouraging an entrepreneurial mind-set and behaviour that can be embedded into their institution by using entrepreneurial thinking.

“ The need to undertake a personal project as part of the programme ensures active learning and is helping me to make a difference through something I believe in. I am now looking forward to being part of the alumni network and staying in touch with my tutor group. ”

**Jenny Ames, Assistant Pro-Vice-Chancellor,
University of South Wales**

Who should apply?

The programme is designed for senior leaders within the university sector who are:

- Driven to lead change within their institution and guide the strategic direction that these institutions are taking
- Able to perceive opportunities for entrepreneurial activity especially in resource constrained environments
- Concerned about the challenges of student employability, student enterprise and student attainment
- Keen to extend their networks and learn more about higher education

Following the application, the forms submitted will be passed onto our selection team. Applicants should expect to hear within two weeks of their submission as to whether their application has been successful.

About NCEE

The National Centre for Entrepreneurship in Education (NCEE) supports higher education to build its entrepreneurial future. Working with universities, its senior leadership and practitioners we provide a range of services ensuring UK higher education remains at the forefront of enterprise and entrepreneurship. We support organisations to develop their entrepreneurial capacity. Innovative and inspiring activities led by enterprising staff create graduates equipped for an ever changing world.

Dates and locations

Module one:

16th – 19th January, Egrove Park, University of Oxford

Module two:

10th – 13th April, Teesside University

Module three:

3 – 6th July, Universities UK, Central London

Costs

Discounted fee for all applications received by 29th September will be £11,250 (including £390 VAT)

From 30th September the full fee for the programme will cost £12,250 (including £390 VAT)



Previous contributors

have included

Sir Drummond Bone, Master, Balliol College, University of Oxford
Sue Dopson, Associate Dean of Faculty Saïd Business School, University of Oxford

Nick Hillman, Director, Higher Education Policy Institute
Professor Paul O'Prey, Vice-Chancellor, University of Roehampton

Professor Mary Stuart, Vice-Chancellor, University of Lincoln
Bruno Tindemans, CEO, Syntra Vlaanderen

For more information

More information is available at www.ncee.org.uk/leadership/ where you can download our application form or contact Lisa Hunt, Events and Projects Officer lisa.hunt@ncee.org.uk.

To discuss more about the benefits of the programme contact Liz Bromley, Entrepreneurial Leaders Ambassador LBromley@uclan.ac.uk.

“It was very valuable to bring together senior leaders for whom entrepreneurial behaviours and mind-sets are essential, to share their experiences, challenge orthodoxies and enable a wider understanding of sector leadership.”

Rebecca Bunting, Vice-Chancellor,
Buckinghamshire New University



Partner network

Entrepreneurial Leaders is designed and delivered by NCEE and supported by the University of Oxford and Teesside University.

